

Independent Project Concept + Timeline

Samuel Brunelle
"Sal Finds a Wand"



Sal the Apple

Concept & Format

My stop video "The Beatification of an Apple" was very successful, So I wanted to explore more of the life of Sal (the apple). In the past 2 years I have fully accepted myself as a gay man, and through that; I've been exploring more of my campy and feminine sides and have included a lot of that into my schoolwork. Growing up, I watched an anime called Sailor moon and I really wanted to include some elements of that into my project.

The intent of my final video is to make the viewer laugh and enjoy the ridiculousness my video will give. There aren't any special metaphors or deeper meaning to my video, It will be made to give a campy and humours story. The story will start with Sal walking along with a plain wall and ground (2 slightly different colors). She will come across a portal that will shoot out a wand. Sal will see this and pick it up, this will cause it to activate, and a ridiculous transformation sequence will happen. After the sequence, Sal will shoot it at the ground, and it will make a hole. Then she will shoot it at a sculpture, and it will turn into a flower. She will then shoot it into a wall and it will make another portal that will show me working at my desk. She will go into it and the video will end.

Stop Motion

The whole video will be in stop motion. This time around I will be more precise and fix minor mistakes that would happen in my video. Most of the scene will be from one point of the iPhone camera. For the transformation sequence I will put a green piece of paper closer and move sal so you can really see her transform close-up.

Motion Graphics

Once I finish filming, I will be putting in motion graphics in small areas of my video like the portal, or the magic from the wand. I will add more but I will have to wait until filming before I can get a feel for how it will look.

Green Screen

I will be using green screen for the 30-40 second transformation sequence that Sal will be overcoming.

Production

- iPhone 12 Max with stop motion app
- Tripod for iPhone
- 3 pieces of construction paper
 - 2 for the background and foreground
 - 1 for the green screen
- Long kraft paper to block out daylight (so the pictures are all consistent)
- 2 lamps for lighting
- My desk (to film on)
- Clay
- Yellow string (maybe) for Sal's hair
- Apple
- Eye lashes

Post Production (editing)

- MacBook Pro
- Premiere Pro & After Effects
- Headphones
- Pexels.com

- [Freesound.org](https://www.freesound.org)

Exhibition

- YouTube channel (unlisted)
- Kaltura Media Library
- FIN 201 Media Gallery
- WordPress Website

Timeline

March 17th – 29th

- Develop story board
- Get instructor feedback
- Write Concept + Format + Timeline

March 29th to April 1st

- Gather all equipment needed to make video
- Start a couple test runs to see how it will go

April 1st – April 7th

- Get all footage and complete most of editing

April 7th

- One on one with instructor

April 7th – 14th

- Finalize project
- Refine editing
- Submit to instructor by April 14th