SELF-DIRECTED PROJECT OUTLINE

Project 03 Research + Build

DUE: TUE NOV 15 @ 5:30PM

(Outline Resource: Creative Inquiry: Ideation to Implementation By Mary Stewart)

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| TITLE Give your project a descriptive and memorable title. You want it to stand out and the title itself can help define your intentions. | Destination futurism ( this title is TBA because I really don’t know what I want to call it until I do my brainstorming session and get a bit of my poster done) |
| PROJECT DESCRIPTION What will you do? | Make a poster of a 70’s retro futurism destination. |
| SIGNIFICANCE Why is it important? | Because I want to better at my skills in design and typography layout. I think making a poster will be able to help me do this perfectly. |
| AUDIENCE Who will gain from the result? | My teacher, classmates, people I show, and my portfolio will gain another piece. |
| TARGETED RESEARCH QUESTIONS  What more do you need to know about this topic in order to reach an effective artwork? | * Understand lighting, composition, unity and blance to a new level * Understand retro futurism patterns and design qualities. * Learn more about Woman’s hair styles and clothing from the 70’s. * Learn an art style that I can use as inspiration that compliment a 70’s scene. |
| RESEARCH RESOURCES  What books, videos, articles, websites or other resources can enrich your research and concept development? | * Pinterest * Behance * Magazines * Dribble * Movies and tv shows from the 70’s |
| CONTEXTUALIZE ARTIST RESEARCH  Which artist(s) will you research who is exploring a similar subject matter and/or medium (note: instructor can offer suggestions). [Art21.org](https://art21.org/) | **Artists found on Dribble**   * Ann-Sophie De Steur * Roberlan Borges Paresqui * dongkyu lim   **Artists found on Behance**   * Prateek Vatash * Cesar St. Martin * Tonic Vision |
| IDEATION STRATEGIES What brainstorming strategies will you implement to brainstorm and develop the concept? Consider the strategies that work best for your creative development . | My main strategy is to use mind maps, I’ve learned that it really makes it easy for me to branch off ideas that I already have. |
| POTENTIAL OBSTACLES What obstacles do you anticipate upfront? | Learning how to use Illustrator and Photoshop together to give the effect I want. I haven’t decided if I want it to be completely illustration, or add some real effects through photoshop. |
| CRITERIA FOR SUCCESS In your mind what would constitute success? | In all honestly, I get a gut feeling when something I create is a success. The feeling of being proud to show people is an indicator that I brought my art to a place I wanted it to go. |
| PROJECTED TIME TABLE What do you plan to accomplish each week?   * Artist Research * Colab Connect * Research of the topic * Idea brainstorm | WEEK 1 (NOV 8-15) Project Outline, Collab connect  WEEK 2 (NOV 15-22) Artist research, reasearch of topic, Brainstorm, One on One with Sara, Start project  WEEK 3 (NOV 22-29)Finish project, one on one with Sara again  NOV 29 Critique Day |